Book Review

Foresight and Extreme Creativity: Strategy for the 21st Century
By Langdon Morris

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Langdon Morris’ Foresight and Extreme Creativity: Strategy for the 21st Century, is both a scintillating and scary peek into the current and future drivers of transformation in the 21st century. In this four-part book, he poignantly discusses what he calls ‘revolutions’ to summarize and categorize all the diverse ways technology, climate, population, conflict, energy, migration into urban centers, and multiculturalism are shaping both the problem and solutions of tomorrow’s world today. The interconnected and increasingly complex world becomes intertwined and interdependent on the “super-predator” responsible for its demise – human kind. Utilizing the language of the current/future change-agent, our students, Morris draws from an arsenal of Harry Potter and even Yogi Berra in illuminating discussion about the sharp dichotomy between the haves and have-nots and a systemic practice of consumption and destruction.

Of equal value, is the tracing of corporate interest in current politics that continually pose obstacles in the change of policy that protect the people, environment and citizens of our world. With graphics and photos to illustrate these projections and offer relevant real-time examples, this text in part or full, could be accessible and impactful for students and scholars alike as they grapple with the role they might play in shaping our globalized future. The ultimate tools of technology and innovation serve to both help and hurt us all. In short, everyone is connected, but not everyone is connecting. Morris summarizes a call to action using both micro and macrospective strategies as a weapon to counter this destructive state—it is a must read for anyone who has any stake in the future of tomorrow.