

International Management Review

VOLUME 20

NUMBER 1

Dr. Michael Williams, Editor-in-Chief
Thomas Edison State University, NJ USA

Executive Editorial Board

<p>Dr. Max North Management Information Systems Coles College of Business Kennesaw State University, GA USA</p> <p>Dr. Monica Nandan WellStar College of Health and Human Services Kennesaw State University, USA</p>	<p>Dr. Ahmad Khan School of Business & Technology Capella University, MN, USA</p> <p>Dr. Muhammad, A Obeidat & Dr. Radwan Ali Management and Entrepreneurship Coles College of Business Kennesaw State University, GA, USA</p>	<p>Dr. Cliff Butler University of the Cumberland, KY Thomas Edison State University, NJ, USA</p> <p>Managing Editor Dr. Linda Sun Kennesaw State University, GA, USA</p>
---	--	---

Editorial Review Board Advisors

<p>Dr. David J. Reibstein Professor of Marketing The Wharton School University of Pennsylvania, USA</p>	<p>Dr. Stephen J. Havlovic Professor and VP of Academic Affairs. Alfred State College, Alfred, NY, USA</p>	<p>Dr. Wayne Marr Dean, University of Alaska at Fairbanks, USA</p>
<p>Dr. Javed Ashraf Dean, University of St. Thomas, USA</p>	<p>Dr. Venkat Reddy Interim Dean, University of Colorado at Colorado Springs, USA</p>	<p>Dr. Willie E. Hopkins Dean College of Business California State University – Chico, USA</p>

Editorial Review Board

<p>Dr. Adil Hakeem Khan Aarav Educational & Employment Research Organization Affiliated by Guru GobindSingh Indraprastha University Dwarka, New Delhi, India</p>	<p>Professor Anuj Kumar Apeejay School of Management Dwarka, New Delhi, India</p> <p>Dr. Hani Abu-Salem DePaul University, USA</p>	<p>Dr. James Morgan School of Business & Technology Capella University, MN, USA</p>
<p>Dr. Ian Gladding Professor of International Business Lewis University, IL, USA</p>	<p>Dr. Jennifer Leonard Professor of Management California State University-Stanislaus, California, USA</p>	<p>Dr. Brent Kinghorn College of Business Administration Texas A&M University-Kingsville Kingsville, TX, USA</p>
<p>Dr. Yakubu Umar King Fahd University of Petroleum and Minerals, SA</p>	<p>Dr. Sarah M. North Department of Computer Science Kennesaw State University</p>	<p>Dr. Musa M. Darayseh Purdue University Calumet, USA</p>

Call for Papers

The International Management Review (IMR) journal invites the submission of papers for publication consideration for coming issues in 2024 and 2025. IMR publishes both empirical and conceptual papers. Articles in IMR address emerging trends and concerns in the areas of

- Management Science and Engineering
- Accounting
- Finance
- Economics
- Information Technology
- Business Education
- Business Distance Learning
- Business Law
- Marketing
- Operations Management
- Management Information Systems
- Quality Management
- International Business/Trade
- Human Resource Management
- Project Management
- Management of Technology
- Public Administration
- Strategic Management
- Entrepreneurship
- Health Care Management
- e-Business
- Other topics approved by editor

The goal of IMR is to facilitate management knowledge exchange among researchers and practitioners. IMR also publishes scholarly research.

Manuscripts: The journal accepts unsolicited manuscripts. All articles are blind peer-reviewed. The journal reserves the right to make all decisions regarding the acceptance or rejection of an article for publication. All editing decisions reside with the journal's editorial board.

Submission: Manuscripts must comply with the journal's specified format and style and must be submitted in Microsoft Word. You can submit through website <http://www.americanscholarspress.us>; www.imrjournal.org and or email your manuscript to lsunlinda@gmail.com with a letter indicating the appropriate track for your paper.

Websites: www.americanscholarspress.us and www.imrjournal.org

TABLE OF CONTENTS

A Method for Improving Leader Evaluations in the Homeowner Association Industry Eric H. Usbeck and Tami Moser.....	5
External Economic Indices and IPO Timing: A Study on Market Readiness and Strategic Entry Points Musthafa K.S and Muhammed Mikhdad K.G.....	14
Measuring the Effectiveness of Agricultural Credit in Increasing Farm Productivity: An Empirical Analysis Samridhi Kapoor and Shushma H.....	32
Sustainable Human Resources Management Practices' Effect on the Overall Organisational Performance of the Banking Sector in Punjab with reference to District Amritsar Aaqib Danish and Vikram Sandhu	42
An Empirical Analysis of Consumer Intention towards M-commerce Sonia Bhatt and R. P. Singh.....	52
Electric Mobility Adoption in India –Policy & Initiatives to Promote E-Mobility in Jharkhand Rakesh Jha and Mukesh Kumar Singh.....	63
Rummaging the Effect of Social Media Interactions on Financial Decisions- A Critical Analysis Shruti Singh and Anindita Chakraborty.....	75
Professor Attributes: A Comparison Study of U.S. And Jordanian Business Student Perceptions Muhammad A. Obeidat, Donald L. Ariail and Bader Obeidat	83

This page left blank intentionally.